



Razvojna agencija Sinergija - Development Agency Sinergija (DA Sinergija) was established in 1998 as a sub-regional development agency for 15 municipalities in Pomurje Region and is responsible for their development project preparation and execution.

DA Sinergija is non-profit organization; body governed by public law (according to Directive 2004/18/EC, Art. 1) with legal status of non-profit Ltd owned by founder municipalities & chambers.



OUR MISSION

Promotion of the entrepreneurship and coordination of the economic and spiritual development of countryside.

OUR VISSION

Create favorable conditions for living in the area of the DA Sinergija Local Development Coalition and create better and realistic opportunities for local comfort and global success.

Development agency Sinergija is a part of contractual partnership for implementation of general development priorities in Pomurje Region during the 2014-2020 and 2021-2027 programme period. DA Sinergija is responsible for: agriculture, rural development and for entrepreneurship in rural area.

The development tasks which we do in public interest at the regional level are:

- Preparation, coordination, monitoring and evaluation of the regional development program and regional projects in the region.
- Preparation of regional development agreements.
- Implementation of regional projects and participation in the implementation of public procurement procedures, public procurement and public-private partnerships within these projects.
- Cooperation and support in the operation of the development council of the region, the region council, regional development network and regional partnerships.
- Transfer of knowledge and good practices of regional development.
- Assistance in the implementation of regional financial schemes, implemented by the Public Fund, intended to encourage to regional and rural development.

DA Sinergija is a reference Centre for promotion of e-business among SME's in Pomurje Region – since 2002, authorized by Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments – JAPTI (PCMG).

Agency is a member of the »**Development council of the Pomurje region**«, task in the council is to participate in arrangement for the development of the region. Agency was part of the working group which prepared the Regional Development Programme of 2021- 2027 and 2014 - 2020.

DA Sinergija has participated or is still participating in various national and international, interregional co-operations and Structural Funds financed projects, either as a lead partner or as a partner.

O N G O I N G P R O J E C T S

Acronym	Project title	Role	Funding	Duration
Ready4Heat	Development of municipal strategies and action plans to improve heat resilience in cities	LEAD partner	Interreg CENTRAL Europe	2023 – 2026
EMBRACER	IntErconnecting MoBility acRoss europeAn CitiEs and subuRbs	Project partner	Interreg Europe	2023 – 2027
TRAVE	Sustainable supply chain of organic food	Project partner	Funds of Local action group/CLLD	2022 – 2024
ŽIVA DEDIŠČINA	Conservations of traditional values and rich cultural heritage of the rural area	Project partner	Funds of Local action group/CLLD	2020 - 2023

C L O S E D P R O J E C T S

Acronym	Project title	Role	Funding	Duration
Priority: RURAL DEVELOPMENT				
capCROSSplan	Strengthening the capacities of development organizations in the field of cross-border regional cooperation	LEAD partner	Interreg Slovenia – Hungary	2020 – 2022
GRISI PLUS	Geomatics Rural Information Society Initiative PLUS – Enhancing Rural Areas for Newcomers and promoting Local Products by exploiting Geographic Information	Project partner	Interreg IVC	2012 – 2014
BIO EXPERIENCE	Promoting sustainable rural development with the new integrated tourism product	LEAD partner	OP SI-HU 2007-2013	2011 – 2015
Priority: E-MOBILITY				
PRO-E-BIKE	Promoting electric bikes and scooters for delivery of goods and passenger transport in urban areas	Project partner	IEE Programme	2013 – 2016
Priority: MOBILITY MANAGEMENT				
DEMO-EC	Development of sustainable Mobility management in European cities	Project partner	Interreg EUROPE	2017 – 2022
MOVECIT	Engaging employers from public bodies in establishing sustainable mobility and mobility planning	LEAD partner	Interreg CENTRAL EUROPE	2016 – 2019
Transdanube.Pearls	Network for Sustainable Mobility along the Danube	Project partner	Interreg DANUBE	2017 – 2020
ENDURANCE	EU-wide establishment of enduring national and European support networks for sustainable urban mobility	Project partner	IEE Programme	2013 – 2016
TSG Network	Traffic snake game Network	Project partner	IEE Programme	2014 – 2017
ISEMOA	Improving seamless energy-efficient mobility chains for all	Project partner	IEE 2009 STEER programme	2009 – 2013
EPOMM-PLUS	European Platform of Mobility Management - Partners Learning Urban Sustainability	Project partner	IEE 2008 STEER programme	2009 – 2012
PRO.MOTION	Creating liveable neighborhoods while lowering transport energy consumption	Project partner	IEE Programme	2007 – 2010
Priority: NATURAL AND CULTURAL RESOURCES				
YouInHerit	Youth involvement in the innovative valorization and revival of traditional trades and crafts as cultural heritage to make urban	Project partner	Interreg CENTRAL EUROPE	2016 – 2019

Acronym	Project title	Role	Funding	Duration
	regions more attractive and competitive in a dynamic age			
Priority: LOW CARBON POLICIE INSTRUMENTS				
PEACE Alps	Pooling energy Action plans and Enhancing their implementation in the Alps	Project partner	Interreg ALPINE SPACE	2015 – 2018
CaSCo	Carbon Smart Communities	Project partner	Interreg ALPINE SPACE	2016 – 2019
Priority: INNOVATION				
ESSENCE	Easy eServices to Shape and Empower SME Networks in Central Europe	Project partner	Central Europe	2012 – 2014
WiINNOVATE	Mediterranean Wireless Innovation	Project partner	MED Programme	2009 – 2011
Priority: ENTERPRENURESHIP				
Rural-EGov	Rural-EGov	Project partner	Leonardo da Vinci	2006 – 2008
EVITA	Exchange, Valorisation and Transfer of regional best policy measures for SME support on IT and e-business Adoption	Project partner	Interreg IVC	2008 – 2011
Priority: ENERGY EFFECIENCE & RENEWABLE ENERGY				
Store4HUC	Integration and smart management of energy storages at historical urban sites	LEAD partner	Interreg CENTRAL EUROPE	2019 - 2022
RURES	Promote the Sustainable use of renewable resources and Energy Efficiency in Rural regions	Project partner	Interreg CENTRAL EUROPE	2017 – 2020
SEAP_Alps	Supporting local authorities in the implementation of Sustainable Energy Action Plan in the Alpine Space Area	Project partner	ETC ALPINE SPACE	2012 - 2015
CoMo	Covenant of Mayors Capacity Building Model for Ukraine and Georgia	Project partner	EU CoM East	2012 - 2014
BIOGASIN	Sustainable biogas market development in Central and Eastern Europe	Project partner	IEE 2009 Programme	2010 – 2012
T-JAM	Screening of the geothermal utilization, evaluation of the thermal groundwater bodies and preparation of the joint aquifer management plan in the Mura-Zala basin	LEAD partner	OP SI-HU 2007-2013	2009 – 2011
BIOBUSINESS	Business opportunities in Biomass Sector for SME's	Project partner	IEE Programme	2006 – 2009
MODEL	Management of Domains related to Energy in Local authorities); the objective of the action is to help local authorities from NMS and CC to become models for citizens and other local authorities	Project partner	IEE Programme	2007 – 2010
PROBIO	Integrated promotion of the biodiesel chain	Project partner	IEE Programme	2007 – 2009
RESINBUIL	Renewable Energy Sources in Building Sector, i.e. solar thermal, PV and biomass	Project partner	IEE Programme	2006 – 2008
Energy-Road C.O.V.E.	Setting up of international (Austria-Slovenia - Hungary) specialized demonstration and educational road of good practices of using of renewable energy sources	LEAD partner	Interreg IIIA SLO – AUT OP SI-HU Programme	2000 – 2006

Some projects, especially referring to the sustainable development are:

Setting up and management of the Local Development Agency for the sub-region (local development coalition of 14 Municipalities) in Pomurje region.
 Creation and supporting of energy management agency in the Pomurje region (Slovenia), Local Energy Agency for Pomurje.
 Building up and supporting of Local Development Foundation of Pomurje - Regional cross point for NGOs in Pomurje Region.
 Building up and management of Local Action Group (LAG) Goričko – LEADER/CLLD Programme.

Preparation and execution of regional and local development strategies and action plans in Pomurje region.
Preparing of Development programme - strategy of Goričko municipalities and of Beltinci municipality.
Preparing of the Regional Development Strategy in the Tri-D Border Region Slovenia-Austria-Hungary, 1998-1999, supported by RS Ministry of Economy and EU Phare CBC programme.
Investing in health and development in Pomurje region.
Pilot activities in frame of Special Preparatory Programme for Structural Funds, "New business (infra) structures in the role of stimulating the economic restructuring of rural areas in Pomurje region".
All life learning Centre for Prekmurje Region.
Development and execution of numerous cross-border cooperation projects (Mura river Mill-alliance).
Permanent support for SME in Pomurje region: Provider of VEM Point (One-Stop-Shop Point).
Building up and management of local development fund of Beltinci municipality and of Development fund of municipalities of 'Sinergija' Local Development Coalition.
RES & RUE projects development and management; Support with promotion of RES usage and RUE measures on local, regional and national initiative.
Creation of new energy management agencies in the Loire County (France), the Warmland Region (Sweden), the Pomurje region (Slovenia), the Region of Burgas and the Municipality of Dobrich (Bulgaria), supported by EU Intelligent Energy - Europe programme - Project holder for Pomurje Region.



Our Headquarter: SMART HOUSE MARTJANCI

Some basic data about us:

Institution (national language)	Razvojna agencija Sinergija
Institution (EN)	Development Agency Sinergija
Legal status	Body governed by public law (Nonprofit Ltd owned by founder municipalities & chambers)
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NUTS Level 3	Pomurje (Pomurje Region)
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